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## ABSTRACT OF THE DISCLOSURE

A viewing broadcast program reserve-recording method and apparatus for reserve-recording a broadcast program, and maintaining a current viewing broadcast picture just as is. The reserve-recording apparatus pre-stores program identification information, for example, VPS data or KBPS data, contained in a broadcast program of each broadcast station, reads channel data, broadcast date and time contained in program identification information corresponding to the current viewing broadcast program among the pre-stored program identification information when a key input signal for reserve-recording the current viewing broadcast program is applied, and stores the read data as reserve-recording information. Accordingly, subsequent broadcasting portion of a broadcast program can be easily reserved for recording by simply manipulating a key while a user views the broadcast program.